

MATT SHOUP



Matt Shoup is a Jesus follower, husband, father, an award-winning serial entrepreneur, author, keynote speaker, Spain aficionado, aspiring paella chef, Brazilian Jiu Jitsu black belt, and Spanish coffee addict.

Matt's entrepreneurial journey began at the age of 10, when he started a lawn mowing business to earn \$200 for a boombox. It was then that Matt discovered his passion and love of business. Ten years later, while studying at Colorado State University, Matt was recruited by a college painting company, where he learned even more about sales, marketing, and business operations. Matt made lots of money in college and then spent three times what he made. In March of 2005, Matt was recently married, six figures in debt and working at a job he hated as a loan officer. Matt was laid off from that job, and from there, quickly founded M & E Painting with the last \$100 he had to his name.

M & E Painting grew quickly, and has produced over \$35 million dollars in revenue since 2005. Matt and M & E Painting have received dozens of local, state, national and international business awards.

Matt has been featured in publications such as INC Magazine, Entrepreneur Magazine, BBC, Fox Small Business, Huffington Post, US News and World Report, and EO Overdrive. Matt has spoken to companies all over the world, in both English and Spanish, where he shares a refreshing and down to earth message for entrepreneurs, inspiring them to Pour Into People, and Share Their Painted Baby Stories, among other topics.

Matt wrote his first book *Become an Award Winning Company* in 2011, and his second book, *Painted Baby* in 2023. Matt has founded 6 successful companies and grown them all from the ground up. All of these companies are being run by extraordinary people! These companies are M & E Painting, M & E Roofing Solutions, RiRy: Makers of The Pirate Patch Drywall Repair Tool, Northern Colorado Jiu Jitsu, M & E Real Estate Ventures and MattShoup.com. When Matt is not running his businesses, he enjoys spending lots of time with his family, traveling to Spain, teaching Brazilian Jiu Jitsu, perfecting his Spanish paella cooking skills and enjoying endless cups of Spanish Coffee.

M & E PAINTING AWARDS >>>

- ✓ Received the Northern Colorado Better Business Bureau Torch Award for Business Ethics in **2017**.
- ✓ Named one of the United States' Top Small Workplaces by Inc Magazine and Winning Workplaces in **2011**.
- ✓ Named one of Colorado's Top 250 Private Companies by Colorado Biz Magazine in **2010**.
- ✓ Appeared on the INC 5000 List (#1724) of Fastest Growing Companies in the United States in **2010**.
- ✓ Named Northern Colorado's Best Paint Contractor by Style Magazine 6 of the last 8 years.
- ✓ Appeared on the Mercury 100 List of Northern Colorado's Fastest Growing Companies in **2011**.
- ✓ Nominated for the Wall Street Journal's Small Business, Big Innovation Award in **2011**.
- ✓ Named one of 50 Colorado Companies to Watch by Colorado Biz Magazine in **2010**.
- ✓ Appeared on the Colorado Biz Magazine's List of Colorado's Top 250 Private Companies in **2010**.

MATT SHOUP AWARDS

- ✓ Colorado Biz Magazine's Top Five Most Influential Young Professionals (**2010**)
- ✓ One of 40 Under 40 Top Business Leaders by the Northern Colorado Business Report (**2013**)
- ✓ Colorado State University (CSU) Gold Award being named Alumni of the Last Decade (**2012**)
- ✓ Named one of Northern Colorado's 30 Rising Stars by Northern Colorado Business Report in **2010**.